

Data Excellence Resource Centre

A Unified Approach to Data Excellence

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A complimentary online service

Includes an extensive list of white papers from the industry's leading thinkers, independent analyst reports, product overviews, application briefs, case studies from some of the World's top companies, interactive product demos and web seminar replays.

Data fragmentation is an increasingly serious issue for organisations both large and small. Successful organisations recognise that the answer is a unified approach – both strategically and technologically. They understand the importance of combining innovative technology with Integration Competency Centers and Master Data Management, and appreciate it is only by integrating data from across the entire enterprise that they can realise the full business value of their organisation's most precious asset. They also understand how poor data quality – in the form of defective or duplicate data – leads to unnecessary costs, ineffective marketing, breakdowns in the supply chain, inferior customer relationship management, and poor business decisions.

Data Excellence Resource Centre

This complimentary online resource centre features a wide range of reference pieces which provide essential information for companies who are interested in finding out more about the significant benefits of implementing enterprise-wide data integration and data quality strategies.

You will learn about a variety of best practices from leading industry experts and independent analysts on the important subjects of Data Quality, Data Migration, Enterprise Data Warehousing, Data Consolidation, Data Synchronisation, Integration Competency Centers, Master Data Management, Data Governance, B2B Data Exchange and much more.

The resource centre also includes the latest complete reports – Gartner Magic Quadrant for Data Integration Tools, and Gartner Magic Quadrant for Data Quality Tools. Informatica has been positioned in the Leaders Quadrant in both of these reports.*

Data Excellence Resource Centre Summary

- ▶ Data Integration
- ▶ Data Quality
- ▶ Data Migration
- ▶ Data Warehousing
- ▶ Data Consolidation
- ▶ Data Synchronisation
- ▶ Integration Competency Centers
- ▶ Master Data Management
- ▶ Data Governance
- ▶ B2B Data Exchange
- ▶ And more...



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*Magic Quadrant Disclaimer

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About Informatica

Informatica Corporation provides data integration software and services that empower your organisation to access, integrate, and trust all its information assets, giving your organisation a competitive advantage in today's global information economy. As the independent data integration leader, Informatica has a proven track record of success helping the world's leading companies leverage all their information assets to grow revenues, improve profitability, and increase customer loyalty. That is why Informatica is known as the data integration company.

Informatica Customers

Informatica has more than 3,850 customers worldwide, including:

- 84 of the Fortune 100 companies
- 87 percent of Dow Jones
- Government agencies in 20 countries

Market leaders rely on Informatica:

- Telecommunications – 18 of the top 23
- Financial Services – 44 of the top 60
- Healthcare – 9 of the top 11
- Energy & Utilities – 25 of the top 34
- Insurance – 18 of the top 22
- Life Sciences – the 11 largest

Informatica Products

The Informatica platform is the first comprehensive, unified, and open software platform specifically designed for data integration. Our open, platform-neutral software accesses data of virtually all types and makes it accessible, meaningful, and usable to the people and processes that need it. With products that encourage collaboration across the enterprise, Informatica reduces costs, speeds time to results, and scales to handle data integration projects of any size or complexity.



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